

**Blogging Portfolio** 





# Blogging

Did you know, adding a blog to your website can increase its chances of ranking in search engines by

434%?

At Bamboo, we create custom SEO-driven blog content to add to your site and then push those blogs out as custom and unique social content on your social profiles. **Win, win!** 

# Package Examples Along with the bid provided, we are happy to discuss

discounts based on long-term work and volume.

#### **SEO Lite**

- 500+ words
- Copyscape Certified
- Include 1 Royalty-Free Image
- Provided to you for approval via Google Doc
- 1 round of revisions included
- Posted to your site for you once approved
- Keyword best practices built in
- Each blog ends with a CTA for your business.

#### SEO In-Depth

- 1,500-2,500 words
- Copyscape Certified
- Include 1 Royalty-Free Image
- Provided to you for approval via Google Doc
- 1 round of revisions included
- Posted to your site for you once approved
- Keyword best practices built in
- Each blog ends with a CTA for your business
- A minimum of 3 inter-site links built into text

# **Add-Ons**

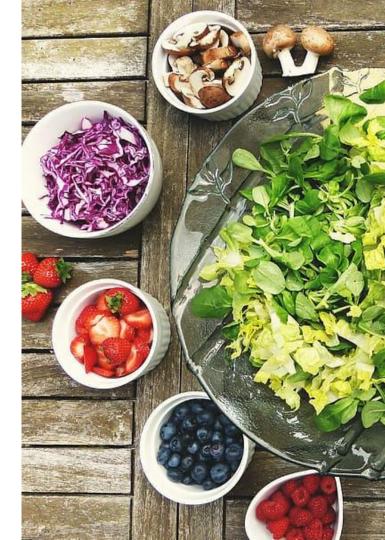
#### Add On Options Available Including:

- Custom branded graphics
- Infographics
- Videos



#### Health & Wellness

- NeuroBehavioral Associates
- OmegaXL



#### **Products & Services**

- Shenandoah Shutters
  - o SEO Location Pages
  - o <u>Blog</u>
- <u>Staff Relief, Inc.</u> RN Staffing Solutions
- The Best Gift Baskets



# **Wedding Industry**

• FanCDesigns



### **Project Management**



### Legal, Finance & Business

- Garcia Zamor Intellectual Properties Law, LLC
- TCA Accountants and Bookkeepers
- Bottom-Line Consulting, LLC



## **Beauty & Lifestyle**

- Sanseti
- Pure Source



### **Real Estate**

- VSells
- Live Dallas





# Thank you!

We look forward to working together, to help make your brand shine!